

Katie Mehnert, CEO and Founder, ALLY Energy

An architect in shaping the modern energy workforce, Katie Mehnert is the Chief Executive Officer and Founder of ALLY Energy, ALLY Energy delivers cutting-edge recruitment, retention, and employer branding solutions, empowering organizations to build resilient, future-focused teams and communities.

With a corporate career marked by global leadership roles at BP and Shell, Katie established herself as an expert in driving transformational change within the energy sector. Appointed as an Ambassador to the U.S. Department of Energy under the Trump and Biden Administrations, she is also a member of the National Petroleum Council, offering strategic counsel on workforce development in energy.

A sought-after speaker and published author, her insights have been featured in outlets such as Scientific American, Forbes, The Hill, CNBC, and CNN. She authored *Grow with the Flow*, co-authored the children's book *Everyday Superheroes: Women in Energy* and will publish *The Ask*, in 2025. Additionally, Katie has contributed to films like *Hot Money*, produced by Academy Award-winner Jeff Bridges and retired NATO General Wesley Clark on the financial complexities of climate change, and *Dirty Nasty People*, which examines the evolution of the energy workforce.

A graduate of Louisiana State University, Katie also completed Rice University's Executive Energy program and the University of Texas LBJ Campaign School for Women. She has founded several organizations focusing on advancing energy innovation, workforce development, energy literacy, and artificial intelligence. Katie is an advisor and investor to early-stage startups. She serves on the board member of the Allies in Energy, American Conservation Coalition, and Houston AI. Off the clock, Katie is an avid marathoner, a devoted wife to her husband, Mark, and a proud mother to their 14-year-old daughter, Ally.

Speaking Topics

- Energy Workforce, Diversity, Equity and Inclusion, Talent, and Culture
- Energy Transition, Oil and Gas, Renewables, Climate Technology, Innovation
- Climate Change, Environmental and Social Justice
- Centrism, civility and pragmatic policy making
- Entrepreneurship, Small Business, and Startups

Books

- [Everyday Superheroes: Women in Energy Careers \(2022\)](#)
- [Grow with the Flow: Embrace Difference, Overcome Fear, and Progress with Purpose \(2020\)](#)

Documentaries

- [Hot Money \(2021\)](#), produced by Jeff Bridges and General Wesley Clark | [Press](#)
- [The Rational Middle – A Just Transition \(2022\)](#), produced by Rational Middle Media
- [Dirty Nasty People \(2023\)](#), produced by NOV

Press

Full Press here: <https://www.allyenergy.com/about/press>

Op-Eds

- [Houston Chronicle: Oil companies want to invest in climate tech. Say yes.](#)
- [The Hill: Five clear-eyed reasons for conservatives for support solar.](#)
- [US News & World Report: A Rallying Cry for a Rational Middle](#)
- [Barrons: The SEC Will Finally Vote on New Climate Rules. The Energy Sector is Ready to Move On](#)
- [Real Clear Energy: The Next Generation is Demanding US Leadership on Methane](#)
- [Offshore: To recruit the offshore workforce, flip the script](#)
- [EnergyCapitalTX: Founder on ringing the NYSE bell and shining a spotlight on the future of energy in Houston](#)
- [Newsweek: The not-so-friendly skies get political](#)
- [Nasdaq: The Climate Bill is Big Step for the Energy Transition, The Economy and a Rational Middle](#)
- [Nasdaq: Giving Small Businesses a Voice](#)
- [Nasdaq: Americans need a reality check on energy](#)
- [Nasdaq: This International Women's Day, Data and Tech can BreaktheBias in Energy and Beyond](#)
- [Nasdaq: Why Private Investment in Climatech is Key to the Fight Against Climate Change](#)
- [Nasdaq: With a Deadly Energy Crisis Looming Investment and a Diverse Workforce are Urgent](#)
- [Nasdaq: A Lesson for Earth Day: Climate Action Requires Diversity, Equity and Inclusion](#)
- [Innovation Map: 3 Houston Innovators to know this week](#)
- [CNN: Texas governor's appalling decision on masks](#)
- [Business Insider: As a former oil executive, I can tell you Biden is not at war with oil. The industry has already been moving toward green energy](#)

- [Barrons: Texas Didn't Protect its investments. Now Everyone's Paying the Cost \(Winter storm URI\)](#)
- [USA Today: Memo to Trump, Biden, and political pundits: Texas is not all about oil and gas anymore](#)
- [Newsweek: So Far, Women and Minority Business Owners Lost Out on Pandemic Relief Funds, Washington should not let that happen again](#)
- [Newsweek: Why Big Oil Should Embrace Activists Like Greta Thunberg](#)
- [Thrive Global: To succeed in the new decade, we need a new playbook for grit. Here it is](#)

ALLY Energy Press Mentions & Recent Coverage

- [NYSE Floor Talk with ALLY Energy CEO, Katie Mehnert](#)
- [Houston Business Journal/Inno: ALLY Energy expands energy careers platform with Clean Energy Social acquisition](#)
- [Houston Chronicle: Greentown Labs opening marks clean-energy milestone in Houston](#)
- [Reuters: Investors urge miners to change ways after damning Rio Tinto workplace report](#)
- [Financial Times: Why an inclusive energy industry is good for business](#)
- [Financial Times: Persisten Gender Gap Plaques the Energy Sector](#)
- [Innovation Map: Houston DEI-focused startup plans to scale amid rapidly changing energy sector](#) (Podcast)
- [ABC-13: CERA week returns to Houston](#) (TV)
- [National Public Radio: New Year, New Job with Ally Energy](#) (Radio and Video)
- [National Public Radio: Career Frontier – The Green and Sustainability Movement](#)(Radio and Video)
- [Innovation Map: Houston innovators discuss ESG, energy transition, cleantech and more at SXSW](#)

- [Innovation Map: HOU Talk: Harnessing the human resource within the energy transition](#)
- [Texas Tribune: Texas Lawmakers have denounced Joe Biden's energy moves, but experts say they could benefit the state](#)
- [Houston Public Media: the World is shifting to clean fuels. Can Houston Still be a Global Leader?](#)
- [MIT Sloan Management Review: Why Pronouns to more than just gender differences](#)